10 fl oz

#1 Kids 100% Juice Brand*

- **100%** Juice
- **120%** Vitamin C per serving**
- **No** added sugar
- **No** high fructose **corn syrup**
- **Perfect** size for younger consumers
- **Resealable** great for on-the-go consumption

*IRI MULO 26 weeks ending 8/7/16.
† Brand Health Tracker 2017.
**per 10 fl oz serving.

Juicy Juice is a trademark of Harvest Hill Beverage Company © 2017 Harvest Hill Beverage Company. All rights reserved.

Strong Equity Among Moms**

Significantly outperforms key brands
on 'the only/few brands I would purchase'

Juicy Juice	Mott's	Honest Kids	Apple & Eve	Good2Grow
41%	34%	34%	33%	23%

- ✔ Has a taste kids love
- ✔ Makes my kids happy
- ✔ Good value
- ✔ Brand I trust
- ✔ Feel good serving to my kids/family
- ✔ Offers high quality products

Apple 6 - 10 fl oz bottles

8 89497 00222 9

Apple 24 - 10 fl oz bottles

8 89497 00011 9

great for re-selling single bottles

Apple 24 - 10 fl oz case

1 08 89497 00067 3

sold in packs above

Apple 10 fl oz bottle

8 89497 00012 6

Fruit Punch 6 - 10 fl oz bottles

8 89497 00013 3

Fruit Punch 24 - 10 fl oz bottles

8 89497 00014 0

great for re-selling single bottles

Fruit Punch 24 - 10 fl oz case

1 08 89497 00068 0

sold in packs above

Fruit Punch 10 fl oz bottle

8 89497 00015 7

SKU	Unit Specs			Case Specs						Pallet Specs (measured by the load)							
	Length (inches)	Width (inches)	Height (inches)	Length (inches)	Width (inches)	Height (inches)	Cubic (feet)	Gross Weight	Net Weight	Length (inches)	Width (inches)	Height (inches)	Gross Weight	Net Weight	Cases Per Layer	Layers Per Pallet	TOTAL Per Pallet
JUICY JUICE Apple 4-6 x 10 oz	4.882	7.323	6.043	15.025	10.00	6.137	.53	18.622	16.464	45.075	40.05	49.284	1789.70	1580.50	12	8	96
JUICY JUICE Punch 4-6 x 10 oz	4.882	7.323	6.043	15.025	10.00	6.137	.53	18.622	16.464	45.075	40.05	49.284	1789.70	1580.50	12	8	96
JUICY JUICE Apple 24 x 10 oz	9.875	15.063	6.063	15.063	9.875	6.063	.522	18.770	16.595	48.000	40.00	59.60	1564.45	1381.36	12	7	84
JUICY JUICE Punch 24 x 10 oz	9.875	15.063	6.063	15.063	9.875	6.063	.522	18.770	16.595	48.000	40.00	59.60	1564.45	1381.36	12	7	84
JUICY JUICE Apple 24 x 10 oz Case	9.875	15.063	6.063	15.063	9.875	6.063	.522	18.770	16.595	48.000	40.00	59.60	1564.45	1381.36	12	7	84
JUICY JUICE Punch 24 x 10 oz Case	9.875	15.063	6.063	15.063	9.875	6.063	.522	18.770	16.595	48.000	40.00	59.60	1564.45	1381.36	12	7	84
JUICY JUICE Apple 10 oz	2.456	2.456	5.949	-	-	-	-	-	-	-	-	-	-	-	-	-	-
JUICY JUICE Punch 10 oz	2.456	2.456	5.949	-	-	-	-	-	-	-	-	-	-	-	-	-	-